

# 2025 SPONSORSHIPS

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## NAPE SUMMIT

FEB 5 – 7 | HOUSTON

NAPE is unique in that it is brought to industry by four not-for-profit organizations, which means all profits from NAPE events go back to AAPL, IPAA, SEG and AAPG to support scholarships, education, advocacy and other initiatives that benefit the entire energy industry.

**460+**

companies exhibited at the 2024 NAPE Summit

**3,800+**

companies represented at the 2024 NAPE Summit

**\$1 Billion**

marks the highest level of prospect investment at NAPE every year



of exhibitors intend to renew for the 2025 NAPE Summit



of exhibitors sold prospects, found new clients or created sales leads



of all attendees are at the decision-maker level of management



of NAPE exhibitors only exhibit at NAPE Summit

# NAPE

*Where Deals Happen*



NAPE

NAPE Summit is the world's largest global energy expo. Year after year, 90% of our sponsoring exhibitors see the value in the additional exposure provided by our unique branding opportunities that they continue to renew their sponsorships.

When you become a NAPE sponsor, you join an elite group of companies and organizations that have chosen to make NAPE their promotional stage. NAPE sponsorships are available at varying levels and provide the following exclusive advantages:

- increased brand exposure and awareness
- prime booth location on Sponsor's Row
- priority access to housing
- preferred booth pricing
- advertising perks
- preferred seating and advance tickets
- first right of refusal
- additional priority points
- VIP reception

Your sponsorship can provide increased visibility at many different touch points leading up to and during NAPE Summit Week. NAPE's business development reps are equipped to find the package that makes the most sense for your company's needs and expectations.

Contact our business development team today to discuss our sponsorship packages and which opportunity best suits your needs.

## **BUSINESS DEVELOPMENT TEAM**

### **JENNIFER TAYLOR**

#### **(A-E COMPANIES)**

Business Development Manager

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### **DONDRIA ROOZEE**

#### **(F-Z COMPANIES)**

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## **2025 NAPE SUMMIT SPONSORSHIPS**

AISLE SIGN

ATTENDEE LUNCH & BRUNCH

BEVERAGE AREA

BIERGARTEN

BITCOIN MINING HUB

COAT/BAG CHECK

EMAIL BLAST

ENERGY BUSINESS CONFERENCE

FOOTPATH

GAMING LOUNGE

HOTEL KEY CARD

ICEBREAKER

INFORMATION BOOTH

JOB FAIR

LANYARD

MINERALS & ROYALTIES HUB

POPCORN

◆ **PREMIER** ◆

PROFESSIONAL HEADSHOT BOOTH

PROSPECT GUIDE

PROSPECT HUB

REGISTRATION

REGISTRATION BAG

RENEWABLE ENERGY HUB

TEXT ALERTS

WASHROOM

WEBSITE

WI-FI

# 2025 NAPE SUMMIT SPONSORSHIP PACKAGES

## PREMIER SPONSOR (CONTACT FOR AVAILABILITY)

**\$40,000**

- Premier booth location near the entrance of the show floor or in the middle of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Access to pre- and post-show opt in registrant list
- 10 complimentary full-access attendee badges
- Complimentary full-page ad in the Prospect Guide
- Complimentary full-page ad in pre-show issues of *NAPE – The Magazine for Dealmakers*
- 60 invitations to the Sponsor's Reception & Charities Celebration (private event)
- Complimentary AI lead retrieval app
- Foursome to the NAPE Charities Golf Tournament
- Company logo on convention center entrance doors, expo entrance signage and escalator signage at event
- Logo recognition in promotional materials and pre- and post-show email recognition
- Company logo recognition on the Summit website homepage
- Company logo recognition through four text notifications the week of NAPE Summit
- Individual social media shoutout, promotional campaign and logo recognition on all NAPE social media channels totaling 13,000+ followers
- Sponsor story on NAPE blog
- On-site express check-in

In addition to the perks listed above, choose one of the following for exclusive recognition:

- Bench branding
- NAPE sweepstakes (2)
- Hilton material drop
- Exhibitor giveaway
- Pedicab branding
- Ice cream bar
- Marriott material drop
- Floorplan highlight
- Media bins
- Marketing piece in registration bag

## REGISTRATION SPONSOR (EXCLUSIVE)

**\$30,000**

- Company logo on signage in registration area
- Company logo on all attendee registration email confirmations
- Priority booth location in the \$30,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 50 invitations to the Sponsor's Reception & Charities Celebration (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## LANYARD SPONSOR (EXCLUSIVE)

**\$30,000**

- Exclusive company logo on show provided lanyards
- Priority booth location in the \$30,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth sizes 20' x 20' or larger
- 50 invitations to the Sponsor's Reception & Charities Celebration (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## ICEBREAKER RECEPTION SPONSOR (3 AVAILABLE)

**\$30,000**

- Company recognition on signage at the reception and in promotional materials
- Logo included on promotional service items at the reception
- Priority booth location in the \$30,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 50 invitations to the Sponsor's Reception & Charities Celebration (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

# 2025 NAPE SUMMIT SPONSORSHIP PACKAGES

## REGISTRATION BAG SPONSOR (4 AVAILABLE) \$25,000

- Company logo on signage near registration area and on registration bags
- Priority booth location in the \$25,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 45 invitations to the Sponsor's Reception & Charities Celebration (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## TEXT ALERT SPONSOR (EXCLUSIVE) \$20,000

- Package of 4 text alerts
- Company message sent out via text alert to opted in attendees
- Priority booth location in the \$20,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 40 invitations to the Sponsor's Reception & Charities Celebration (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## HOTEL KEY CARD SPONSOR (3 AVAILABLE) \$20,000

- Company logo on designated hotel key cards
- Priority booth location in the \$20,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 40 invitations to the Sponsor's Reception & Charities Celebration (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## PROSPECT GUIDE SPONSOR (EXCLUSIVE) \$20,000

- Exclusive company logo on the cover of the Prospect Guide
- Priority booth location in the \$20,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- Complimentary full-page ad in the Prospect Guide
- 40 invitations to the Sponsor's Reception & Charities Celebration (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## ENERGY BUSINESS CONFERENCE SPONSOR (4 AVAILABLE) \$17,500

- Company logo throughout the Business Conference (podium excluded)
- Company logo on promotional service items during Business Conference
- Priority booth location in the \$17,500 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 35 invitations to the Sponsor's Reception & Charities Celebration (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## PROSPECT HUB (4 AVAILABLE) \$15,000

- Company logo at the Prospect HUB on expo floor
- Company logo on on-site schedule signage
- Priority booth location in the \$15,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 30 invitations to the Sponsor's Reception & Charities Celebration (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## WASHROOM SPONSOR (2 AVAILABLE) \$15,000

- Company logo displayed in two men's and women's washrooms in expo hall
- Priority booth location in the \$15,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 30 invitations to the Sponsor's Reception & Charities Celebration (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

# 2025 NAPE SUMMIT SPONSORSHIP PACKAGES

- EMAIL BLAST SPONSOR (4 AVAILABLE) \$15,000**
- Company logo recognition on three NAPE emails distributed to industry professionals leading up to the event
  - Priority booth location in the \$15,000 area of Sponsor's Row (booth fees not included)
  - Complimentary island booth upgrade for booth spaces 20' x 20' or larger
  - 30 invitations to the Sponsor's Reception & Charities Celebration (private event)
  - Company logo recognition on sponsors page of Summit website and within promotional materials.
- BIERGARTEN SPONSOR (EXCLUSIVE) \$15,000**
- Themed cocktail area on show floor serving craft beer for two hours on Thursday afternoon
  - Company promotion on signage and bar service items
  - Priority booth location in the \$15,000 area of Sponsor's Row (booth fees not included)
  - Complimentary island booth upgrade for booth spaces 20' x 20' or larger
  - 30 invitations to the Sponsor's Reception & Charities Celebration (private event)
  - Company logo recognition on sponsors page of Summit website and within promotional materials.
- WEBSITE HOMEPAGE SPONSOR (4 AVAILABLE) \$12,500**
- Company logo featured on the NAPE homepage
  - Priority booth location in the \$12,500 area of Sponsor's Row (booth fees not included)
  - Complimentary island booth upgrade for booth spaces 20' x 20' or larger
  - 25 invitations to the Sponsor's Reception & Charities Celebration (private event)
  - Company logo recognition on sponsors page of Summit website and within promotional materials.
- AISLE SIGN SPONSOR (8 AVAILABLE) \$12,500**
- Company logo displayed on hanging aisle signs throughout expo floor
  - Priority booth location in the \$12,500 area of Sponsor's Row (booth fees not included)
  - Complimentary island booth upgrade for booth spaces 20' x 20' or larger
  - 25 invitations to the Sponsor's Reception & Charities Celebration (private event)
  - Company logo recognition on sponsors page of Summit website and within promotional materials.
- PROFESSIONAL HEADSHOT BOOTH SPONSOR (EXCLUSIVE) \$12,500**
- Company logo featured on promotional signage in and around headshot booth
  - Special time set aside for the sponsoring company to get headshots for employees attending NAPE
  - Company logo on post-show headshot distribution
  - Priority booth location in the \$12,500 area of Sponsor's Row (booth fees not included)
  - Complimentary island booth upgrade for booth spaces 20' x 20' or larger
  - 25 invitations to the Sponsor's Reception & Charities Celebration (private event)
  - Company logo recognition on sponsors page of Summit website and within promotional materials.
- COMPLIMENTARY COAT/BAG CHECK SPONSOR (EXCLUSIVE) \$12,500**
- Company logo on luggage tag placed on each bag checked
  - Company logo on claim ticket
  - Company logo on signage at coat/bag check area
  - Priority booth location in the \$12,500 area of Sponsor's Row (booth fees not included)
  - Complimentary island booth upgrade for booth spaces 20' x 20' or larger
  - 25 invitations to the Sponsor's Reception & Charities Celebration (private event)
  - Company logo recognition on sponsors page of Summit website and within promotional materials.
- INFORMATION BOOTH SPONSOR (2 AVAILABLE) \$12,500**
- Exclusive company logo on the Information Booth
  - Priority booth location in the \$12,500 area of Sponsor's Row (booth fees not included)
  - Complimentary island booth upgrade for booth spaces 20' x 20' or larger
  - Opportunity to place promotional items in the Information Booth
  - 25 invitations to the Sponsor's Reception & Charities Celebration (private event)
  - Company logo recognition on sponsors page of Summit website and within promotional materials.

# 2025 NAPE SUMMIT SPONSORSHIP PACKAGES

## POPCORN SPONSOR (2 AVAILABLE)

**\$10,000**

- Company logo on popcorn cups and two large signs
- Priority booth location in the \$10,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 20 invitations to the Sponsor's Reception & Charities Celebration (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## FOOTPATH SPONSOR (3 AVAILABLE)

**\$10,000**

- Company logo on floor clings directing attendees to registration and expo floor
- Priority booth location in the \$10,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for spaces 20' x 20' or larger
- 20 invitations to the Sponsor's Reception & Charities Celebration (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## BEVERAGE AREA SPONSOR (6 AVAILABLE)

**\$10,000**

- Company logo on signage at the beverage area on expo floor
- Company logo on service items at beverage area on expo floor
- Priority booth location in the \$10,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 20 invitations to the Sponsor's Reception & Charities Celebration (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## ATTENDEE LUNCH & BRUNCH SPONSOR (8 AVAILABLE)

**\$10,000**

- Company logo on signage at the buffet luncheon
- Company logo on promotional service items used at attendee buffet lunch & brunch
- Priority booth location in the \$10,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 20 invitations to the Sponsor's Reception & Charities Celebration (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## GAMING LOUNGE SPONSOR (6 AVAILABLE)

**\$10,000**

- Company logo on signage at lounge
- Opportunity to place your company's promotional items in lounge
- Your choice of company branding game option to include 2 ping pong tables. Table will be branded with company logo and available for sponsor to giveaway at the end of the show. Signage for drawing and fishbowl provided.
- Priority booth location in the \$10,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 20 invitations to the Sponsor's Reception & Charities Celebration (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## WI-FI SPONSOR (EXCLUSIVE)

**\$10,000**

- Company's website featured as landing page for all Wi-Fi access
- Company logo on signage around expo floor
- Priority booth location in the \$10,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for spaces 20' x 20' or larger
- 20 invitations to the Sponsor's Reception & Charities Celebration (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## JOB FAIR SPONSOR (3 AVAILABLE)

**\$7,500**

- Company logo on signage at Job Fair and in promotional materials leading up to the event
- Priority booth location in the \$7,500 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 15 invitations to the Sponsor's Reception & Charities Celebration (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

# 2025 NAPE SUMMIT SPONSORSHIP PACKAGES

## **BITCOIN MINING HUB PRESENTING SPONSOR (1 AVAILABLE) \$20,000**

- Company recognition throughout the Bitcoin Hub and Theater
- Priority booth location in the \$20,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 6 complimentary full-access attendee badges
- 40 invitations to the Sponsor's Reception & Charities Celebration (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## **BITCOIN MINING HUB EDUCATION SPONSOR (2 AVAILABLE) \$10,000**

- Company recognition throughout the education sessions
- Company recognition on slides between presentations
- Priority booth location in the \$10,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 3 complimentary full-access attendee badges
- 20 invitations to the Sponsor's Reception & Charities Celebration (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## **MINERALS & NONOP HUB PRESENTING SPONSOR (1 AVAILABLE) \$25,000**

- Company recognition throughout the Minerals & NonOp Hub and Theater
- Priority booth location in the \$25,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 6 complimentary full-access attendee badges
- 45 invitations to the Sponsor's Reception & Charities Celebration (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## **MINERALS & NONOP HUB EDUCATION SPONSOR (2 AVAILABLE) \$17,500**

- Company recognition throughout the education sessions
- Company recognition on slides between presentations
- Priority booth location in the \$17,500 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 3 complimentary full-access attendee badges
- 35 invitations to the Sponsor's Reception & Charities Celebration (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## **RENEWABLES HUB PRESENTING SPONSOR (1 AVAILABLE) \$20,000**

- Company recognition throughout the Renewable Energy Hub and Theater
- Priority booth location in the \$20,000 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 6 complimentary full-access attendee badges
- 40 invitations to the Sponsor's Reception & Charities Celebration (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.

## **RENEWABLES HUB EDUCATION SPONSOR (2 AVAILABLE) \$12,500**

- Company recognition throughout the education sessions
- Company recognition on slides between presentations
- Priority booth location in the \$12,500 area of Sponsor's Row (booth fees not included)
- Complimentary island booth upgrade for booth spaces 20' x 20' or larger
- 3 complimentary full-access attendee badges
- 25 invitations to the Sponsor's Reception & Charities Celebration (private event)
- Company logo recognition on sponsors page of Summit website and within promotional materials.